

## Venture Capital Funding: Are You Ready?

Are you considering Venture Capital funding? Want to know how it works, when start-ups should seek it, and what to expect as an entrepreneur?

Join the Helix Center on **Thursday, October 19<sup>th</sup>** at **3 p.m.** for our Guest Speaker Michelle Murray, Managing Director of Segue Partners, for an informative session **“Reducing the Obstacles between You and VC’s”**.

The session will provide an overview of Venture Capital, current venture climate, along with tips for entrepreneurs seeking VC funding such as “How to Get in the Door” and “Must Haves in the VC Pitch” that you don’t want to miss. There will be time for Q&A so be sure to bring any questions you’d like to have answered.

### Michelle E. Murray, CPA

Founder & Managing Director, Segue Partners, LLC



With more than 20 years of proven success in accounting and corporate finance, Michelle has focused her expertise in the private fund arena since 2001. She has been a key contributor in teams that have raised over half a billion dollars for venture capital, real estate funds, mezzanine funds and start-up capital from pensions, unions, trusts, high net worth individuals, and corporate investors. Previously, the Director and CFO of Prolog Ventures, a life sciences VC firm, she administered three private funds and helped negotiate and report on over 30 investments, primarily seed and early stage. Michelle founded Segue Partners in 2010 to help Private Funds and Start-ups build strong accounting foundations. Visit [SeguePartners.com](http://SeguePartners.com).

### DATE & TIME:

Thursday, October 19, 2017  
3:00 – 4:00 p.m.

### LOCATION:

Helix Center Biotech Incubator  
Training Room  
1100 Corporate Square Drive  
Creve Coeur, MO 63132